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RARE GLADS.....

'36



H. J. Nitchman

GROWER
IMPORTER

ARLINGTON, OHIO, U. S. A.



Vesper Bells

- by -

Dr. J. H. Neeley

A thing of beauty
is a joy forever

"If past introductions are a fair sample, then I may state that Nitchman is putting out the best things in America today."—Percy Burns, Australia.

"Have been hearing fine things concerning your past introductions."—B n-croft Winsor, U. S. A.



Free Bulbs for the Names of Your Glad Growing Friends

: Foreword :

It is with great pleasure that I am presenting you, the lovers of that great flower, the gladiolus, with my yearly catalogue, in which I hope you will find information and offers that will encourage and induce you to become one of the hundreds of delighted customers we now have on our mailing lists. It is not proper for me to state here as to the quality of my offers, except that it is the best we can grow, and I would ask no better if I were ordering from another firm. We believe that the proof of the pudding is in the eating, and of course, we unhesitatingly offer to refund your remittance for any stock which you purchase that you are displeased with when delivered. We guarantee all stock to be true to name, free of disease, and absolutely clean of thrip when delivered to you. What more can we offer?

This year for the 1935-36 season I am making my first offering of my own seedlings. For several years past I have as manager of the Hillside Gardens at St. Marys, Ohio, offered the originations of the Rev. J. A. Christ, whose originations of Blue Admiral, Wings of Joy, Rose Lady, Royal Omar, St. Laurence, and several others, have won fame and merit for themselves throughout the world, their lack of publicity being due to the utmost scarcity of the stock now in commerce. Growers write me repeatedly for stocks to which I can only answer: Supply limited.

As I said, I am now conducting my own bulb business, being located at present at Arlington, Ohio, a few miles south of Findlay, Ohio. We expect a change of location in the near future, however.

With many years of experience in growing probably as large a collection of foreign, local and nationally known varieties as we have done in these years and with a large amount of seedlings to test each year and ideal conditions under which to test them, we have no hesitancy in recommending the new introductions listed herein and described in full. I am also introducing the splendid new origination of a close friend and fellow grower who also realizes the worth of a new and tested seedling. Explanation of this introduction will be found with the offering of PURE GOLD, listed in these pages.

I also wish at this time to announce, with this foreword, the origin and beginning of a new monthly publication of which I have charge. Detailed information on this matter will be found in the last pages of this book and we suggest that, for your own benefit, we hear from you as to your opinion on the offer made.

Terms are as usual, cash with order, money orders preferable, although your check is acceptable. All retail orders will be sent postpaid, fully insured on amounts of five dollars or more. Wholesale orders to be shipped express collect. Terms can be arranged on orders of \$25.00 or more, retail or wholesale. The prices herein are retail prices. Shall be pleased to quote on any list of assorted varieties, sizes, etc., over one dollar. In fact, no order for less than one dollar will be accepted. A wholesale order must be accompanied by evidence of the business, such as a letterhead, etc. Packing free; all bulbs cyanide gassed and packed in naphthalene flakes. Mistakes can happen in the best of establishments, so if we err, let us know so we may surely correct same. Bulbs are listed as: large, $1\frac{1}{4}$ in. up; medium, $\frac{3}{4}$ to $1\frac{1}{4}$ in.; small, under $\frac{3}{4}$ in. Please state when ordering what other varieties you would like to grow; we have a habit of sending along some free gifts of our own besides generous over-count. We can in using our own judgment, make you some worthwhile extras. Leave it to me--and see if you don't get more than you expect.
—H. J. N.

New Introductions

THE BOUNTY—1936—(Nitchman)—Type exhibition, grandiflora, placement double row, perfectly placed similar to the spike of Gertrude Swenson. Average growth in field culture 55 inches; spike never crooks and is slender and tough, breaks low from plant allowing cutting. Florets size runs from 5 to $6\frac{1}{2}$ inches. Opens, on average, ten at once; 21 buds; will open 18 in cool cellar. Bulbs are high-crowned and red. Blts. germinate easily. Gives a generous amount. Result of cross Comm Koehl by Red Lory. The color is a dark lustrous velvety red, not scarlet but near the shade of Koehl, slightly darker. This color is constant and does not fade in cut condition. Foliage low and spreading; bulbs are very disease resistant, having excellent storage habits. Will bloom in 84 days. Price—No Blts. for sale; any size bulb, each \$25.00.

DECEMBER SNOW—1936—(Nitchman)—Type strictly decorative, as does not make double row spike; opens 6 to 10 on long, very graceful, willowy spike, does not crook; a fine field performer. Runs about 60 inches tall in field; cuts low

from fine tall foliage, carries about 18 to 20 buds; germinate fine; bulbs are as clean and healthy as Albatross. Is a seedling of Albatross by Maid of Orleans and inherits best qualities of each. Color is spotless, creamy white of a shade much cleaner than Maid of Orleans and not nearly as dead or lifeless as Albatross. Texture like that of The Bounty, and stands very hot sun, possibly like all glads wilting in hottest part of the day and freshening up at night. Have never yet grown a variety that the florets would not droop in 110 degrees and don't believe there is a variety existing that will stand this. I am convinced Picardy will not do it. Very fine storage habits and a most promising increaser, which bodes well for the commercial game so badly in need of better whites. Bloom comes in 90 days. Price—No Blts. to sell; any size bulb, \$25.00 each.

NINO MARTINI—1936—(Nitchman)—Type exhibition, opens eight; very tall, always straight, measures five feet, with a long cutting spike; always places good; heavy substance, and an excellent keeper. Is a dark rose red in color and, like the two above varieties, is absolutely self, no marks. This variety will match Miss New Zealand in spike size, although florets will measure about 5 to 6 inches across. A very delightful addition to the dark rose class, and will displace Dream of Beauty due to the misplacing of the latter's florets. This variety makes huge bulblets and a fair amount. Germinates easily. We expect to grow this one for the wholesale cut flower market, as it is a wonderful cut flower variety and keeps well in storage. Buds and open florets lie close to stem like Margaret Fulton and will pack nicely. Price—No Blts. to sell; any size bulb, \$25.00 each.

RAQUEL—1936—(Nitchman)—A monster exhibition cream with a spike so large and full that it will be an immediate sensation. Coupled in its makeup is a habit of producing huge amounts of Blts. which germinate easily. This variety will open 12 to 15 on an always straight spike with large well-expanded, round florets placed as nearly perfect as we have ever seen them on any glad. Truly a companion for McCoy, Picardy and any other giant with perfect placing. Basic color is medium cream, not dark enough to be called a light yellow but warm enough to not be a rich white. The bottom petal carries a small feather of violet, setting this glad off nicely. It is not conspicuous and should be classed as a self. A fine cut variety. Price—any size—no Blts—\$15.00 each.

BEOWULF—1936—(Nitchman)—A giant variety well worthy of the name. Some time back a well-known grower said that seeing was believing and he would believe that there was a better lavender than Minuet if, and when, he saw it. This summer this grower saw it, from spikes mailed him and he telegraphed: "Seeing is believing." We are not going to ballyhoo this variety because we intend to let the customer who purchases it do the publicizing for us. Stock of it is scarce, very scarce, and we may be foolish in even introducing it this year, but my policy has been from the start some several years back, to let my friends and customers IN, when I had something. This resulted in much less advertising costs for me as well as profit for them. I intend to follow such a plan here. If you are convinced that there can't be a better lavender than Minuet, don't buy. But if you are disgusted, as many are, with the futility in attempting to propagate Minuet, then I say: Buy BEOWULF, the lavender that propagates as well if not better than Picardy. In a couple of years I have built the original seedling which resulted from a cross of Minuet on a lavender seedling brought forth from Amethyst and Peters, to a stock of several hundred bulbs, full of health and pep. Bulblets are produced in profusion and they germinate so easily that stock is necessarily priced high. This variety may be classed as exhibition as it opens eight, having inherited this from both Minuet and Amethyst. The spike has never yet crooked on me, and I might mention here my tactics on crooked varieties: Over the fence, is OUT. Have discarded literally hundreds of varieties because of crooked tendencies, and seedlings are no exception. This glad should be planted deep as the plant is very heavy and lush with wonderful growth. Even bulblets reach three feet height with many blooming. Bulblets are small but make fine number fours, fives and sixes. With no exaggeration I can truthfully say this variety will make 5½ foot growth. The only fault I can find is possibly that it is somewhat late. Whether this is a fault or not remains with the grower. It can be timed easily. The color is all one can ask for. Not quite so clean as Minuet, perhaps, but the color is clear and sharp, not much if any darker than the outer part of the floret. This merely emphasizes the lavender and a basket of this variety is truly a symphony in quiet, rich lavender. I have said enough now regarding this variety. If you want to invest wisely, pick Beowulf, the glad with a future. Price—any size bulb—no Blts. for sale—\$50.00 each.

PURE GOLD—1936—(Dehnhoff, Mrs. Ruth)—As introducer of this variety by permission and cooperation of Mr. and Mrs. Dehnhoff, neighbor growers, I wish to recommend for all commercial purposes this truly self, pure golden yellow variety, of which I think a lot. Growth is all I would wish for; the color is so much clearer and richer, purer, that a better color is unimaginable. Field growth averaging five foot; a husky bulb that makes oceans of large bulblets; clean green foliage with spikes that I have never seen crook, and a placing of its 16 buds with 5 to 6 open florets that cannot be surpassed. This variety blooms a few days after *Souvenir*, thus continuing the yellow season with a color superior and spikes more desirable. Essentially a strict commercial yellow, this variety will give the stiffest competition to any present day yellow on the show bench. Florists readily select it from bundles of *Canberra*, *Golden Dream*, *Souvenir*, and *Loyalty*. As there is plenty of stock of this variety it will be priced as follows: \$3.00 per bulb, large or medium. No Blts.

Past Introductions of Our Blue and Other Glads

Many of these varieties have already made themselves famous, and many while not in sufficient quantity to be grown commercially, or to be on hand for shows, are still being eagerly sought for by growers everywhere. We have always tried to keep the prices somewhere in that region created by the law of supply and demand, but a few growers in the country have slashed the prices on these as well as those introductions of many other growers. Therefore, be careful where you buy stocks of these varieties, even though priced lower than this special list. Many varieties have been withdrawn for propagation. PLEASE do not ask for stock of these as none will be released. Prices are per each, large medium and small. I will sell bulblets, hand selected and guaranteed to be sound, at one-tenth the price of a large bulb, except if and where noted otherwise.

ADIRONDACK—(Rev. Christ)—60 in. tall; 6-inch florets; opens six; fine habits; clear dark rose, nearly self—no other color just like it. Monster grower, good producer and easy germinator—a real winner. L., 25c; M., 15c; S., 9c; Blts., 10 for 10c. About 88 days.

BLUE ADMIRAL—(Rev. Christ)—55 in. tall; 5-inch florets; opens six; best habits of any of the blue heretofore introduced; tall and strong; placement correct. Accepted as the nearest and truest dark blue on the market; winner of many awards at Century of Progress Exhibition; the most sought for of all blue glads. L., 75c; M., 50c; S., 25c; Bulblets, 10 for 50c. 70 days.

BANNER BRIGHT—(Christ)—48 in. tall; 5-inch florets; opens six to seven; fine commercial variety of a lovely soft pure pink color similar to *Pauline Kunderd*, only the pink is more pro-

nounced and with a distinct cream blend, creating a lovely thing for the florist. As yet little tried, it has been a success with all who have grown it even in a small way. A good actor in every way and at a reasonable price. L., 25c; M., 15c; S., 8c; Blts. 14 for 25c.

CANZONETTA—(Christ)—60 in tall; six to seven inches across; opens 10 to 14; extra fine habits; not so heavy producer as could be; healthy, wonderful salmon scarlet pink color; self, no blotches; stock very scarce and only large bulbs will be released this winter, at same price as last year, as demand is even greater and my stock scarcer. This variety will knock hard at the champion's corner at any show where properly grown and displayed. I have no hesitancy in stating that my experience with this variety has proven it to be the most outstanding thing in its color class in America and some friends down under say it is a sensation in Australia. **SCARCE**—any size bulb \$50.00 each; No Blts. for sale. 90-day.

FLAMINGO—(Christ)—55 in tall; six inch florets; opens eight; good spike and habits. and a color combination that is probably the most delicate we have yet seen. A Coryphee pink in a perfect blend with a cream throat; no marks whatsoever. As our stock of this is as scarce as that of the above variety, we do not care whether we release any of it or not. Am offering any size bulb at \$25.00 each; no Blts. for sale. Blooms about 70 days.

GRAND KNIGHT—(Christ)—50 in. tall with 5-inch florets; opens eight; straight tall spike; a fine performer and a glad of real distinction. Color is rich medium rose pink with two lower petals striped with a medium width stripe of pure cream, thus creating a colorful variety that we think a lot of. A fine variety for the show bench and one that is constant. This variety is a fair propagator and good germinator. L., 50c; M., 30c; S., 15c. Blts. withheld.

LONDONDERRY—(Christ)—60 inches tall; 5 inches across; 10 open; heavy

propagator and germinator. Is a rich orange with a faint smoky cast over all; very fine habits, although somewhat late, usually blooming through a stiff frost. Fine substance. Good commercial. Any size bulb, \$5.00. No Blts. for sale.

MATADOR—(Christ)—55 in tall; six inches across; eight open; a most spectacular and gorgeous variety that attracts attention wherever shown. Fine habits; good producer and fine germinator; good grower. Will appeal to the floral artist because of the unusual makeup. A rich lavender mauve background flashed and speared by heavy markings of red and violet; is enough to even make the stoics sit up and take notice. My stock scarce; any size bulb, \$5.00 each.

ROSE LADY—(Christ)—50 in. tall; 6-in. florets; opens eight; color a most beautiful blend of smoky old rose, deep, rich and dark with a mysterious coloring that reminds one of an old Rembrandt; the deep fulness of the notes of a Stradivarius; a color that makes this variety one of our best sellers and a spike that even the critics say is balanced. I have never been able to keep stock of this variety; too many want it, and as a result, I am always low on it. Only bulbs to sell this year. L., \$2.00; M., \$1.50; S., 90c. 90 days.

ROYAL OMAR—(Christ)—55 in.; 5-in. florets; opens 10; good habits; trifle slow in propagation; large Blts.; strong grower; breaks low from plant, allowing low cutting; a very fine seed bearer and a most gorgeous flower. Color is extra good and when stock permits, we believe will be a constant winner in the deep salmon rose without marks class. Ruffled, perfect placement and distinct charm make this variety a worthwhile acquisition to either commercial grower or amateur. Stock **VERY** scarce—large only, \$2.00.

RICHARD WAGNER—(Christ)—50 in. tall; 6-inch florets; opens 12. This variety, although not in circulation to any extent, has made a real hit with those who recognize the value of cream

glads. This cream is self, not any darker than some whites, and a basket of it is a real masterpiece. Makes plenty bulblets and germinates about 60 per cent, although does not make large bulbs from bulblets. Stock has been snapped up every year with the result that my stock is still scarce. L., \$1.00; M., 75c; S., 40c; Blts., 10 for 50c; 75 days.

ROBERT BURNS—(Christ)—60 in. tall; 5 in. across; opens 6 to 10; good habits, except that does not propagate quite as fast as some varieties; even with this disadvantage, it has been, with us, a decided improvement over Blue Admiral in color and number open. However, there is no use my describing it further as we are forced to withhold all stock we have, which is very limited, for propagation purposes. DON'T ask for it. There are some growers who have it, including Mitsch, Gove, Long, Wentworth, and perhaps some others who may possibly be able to spare you a little. Write them, but not us, regarding this variety. Blooms about same date as Admiral.

SMILING MAESTRO—(Christ)—60 in. tall; 6-inch florets; opens 10 to 14; very fine habits, although does not make such large bulblets, but gives good germination. Blooms about 80 days. Probably the most sought after of our originations to date, due to its being one of the first out, and as stock was scarce, growers are just now beginning to see its real qualities. Color is rich, warm salmony brown, coming with a blend all its own in real fall colors. Stock is still limited. L., 75c; M., 50c; S., 25c; Blts., 10 for 25c.

ST. LAURENCE—(Christ)—65 in. tall; 7 in. across; opens 6 to 8; a wonderful strong grower with all around good habits; germinates fine; disease resistant; strong to all heat; occasionally one floret will misplace, otherwise always good placement. The color is all that can be desired in a scarlet variety. Immediately made a hit with most of the collectors and has done wonders on the Pacific coast.

Color is soft, bright scarlet with beautifully blended throat of rich cardinal red blotch. As stock is very scarce, we are not any too anxious to dispose of this stock, but will sell a limited amount this season. L., \$2.50; M., \$1.75; S., \$1.00; Blts., 25c each.

STAR PRINCE—(Christ)—50 in. tall; 7 to 8 in. across and easily the largest floret in gladdom; opens 7, placed right; good habits due to P. G. blood; color very attractive, being a soft lavender blended with cream; small spear of deeper mauve on lower petal. If you want real size, be sure to grow this one. L., 75c; M., 50c; S., 25c; Blts., 10 for 25c.

SUN GOD—(Christ)—68 in. tall; 5 in. across; opens 12; fine habits; very strong healthy grower, making oodles of bulblets that germinate fine. Color is a fine soft pink with a cream throat, blended nicely and promising to be a fine commercial. Stands neat, don't crook and is excellent performer all around. Can make attractive prices in quantity on small sizes upon application. L., 20c; M., 12c; S., 4c; Blts., 25 for 10c; blooms 85 days.

PENSACOLA—(Christ)—48 in. tall; 5-inch florets; opens 7; extra fine habits making very clean, straight growth; fine bulbs and bulblets; very nice performer. Color is probably the most outstanding pure scarlet red out. All who have seen it call it the most beautiful red they know; entirely self. Not as dark as The Bounty, which is in a class by itself, but is more attractive and richer than Koehl. Canadian customers have said it is far superior to the new Whero supposed to be the finest scarlet from Australia. We think it O. K. Stock is very scarce yet. L., \$5.00; M., \$3.00; S., \$1.00; Blts., 2 for 50c; blooms in 80 days.

THE WINTER KING—(Neeley)—50 in. tall; 6 in. across; 8 to 10 open; good habits, except very slow to propagate; fine grower and bulbs weather like iron. This variety was a sensation at the Illinois Show the past summer and we have sold many orders of it from the performance it gave there.

Color is pure, spotless white, with tiny tip of violet in throat; substance is like leather, withstanding the greatest heat we ever experienced here. Blooms midseason and is destined for a great future in its class. Placement perfect. Along with Vesper Bells, this variety and Beauty's Queen represent the finest productions of that great hybridizer, John H. Neeley, who passed on some years ago. Large only, \$2.00 each. No Blts. for sale.

TRUE BLUE—(Christ)—45 in. tall; 5 inches across; opens 6 to 8; probably the healthiest of the blue varieties. Makes many bulblets and germinates good. Good placement and blooms about 80 days. Color has been the subject of many discussions. When it is good it is superb and probably the bluest ever introduced, but we find that in some soils and some conditions it will produce redish flowers absolutely worthless. In our own conditions we bloom it in the fall where it comes as blue as any blue you can imagine. Will eventually be a good late planter for late blue blooms, when it will be valuable. Stock limited. L., 75c; M., 50c; S., 25c; Blts., 10 for 50c.

TERESA—(Christ)—60 in. tall; 5-in. florets; opens 10 to 12. This is one of the most perfect exhibition varieties we grow, ranking with Red Lory in placement and form, although florets are more attractively shaped than Red Lory. Health is fine; blooming its best from number threes. Germinates good and propagates fine. The color is unusual, to say the least; and to say the least again, it is one of the best commercial varieties we know of; will force, cut from the base, ship well; open after shipping and propagate fast. We have moved it as fast as we have grown it each year. The color, as near as possible, is a golden, pure salmon with a halo, so to speak, of amber. Fine substance, perfect placing, make it very desirable. Stock, as usual, badly depleted already. L., 25c; M., 15c; S., 8c; Blts., 15 for 10c. Blooms about 85 days.

VALENCIA—(Christ)—60 in.; 7 in. across; opens 6; substance much heav-

ier than Pfitzer's Triumph, of which this is a seedling. Germinates like Picardy; blooms from Blts. and makes fine bulbs. A giant variety in an orange scarlet with smoky blue shadings. This variety is strictly a show flower, not a commercial, although baskets of it are very attractive. Will rank with Miss New Zealand in size. L., 25c; M., 15c; S., 10c; Blts., 100 for 50c. Blooms about 90 days.

VESPER BELLS—(Neeley)—45 in. tall; 5-inch blooms; form perfect; opens 8 to 10, on an always straight spike. Take a look at the cut of this variety on the frontispiece of this catalogue. We consider this photo to be as nearly a perfect glad as we have ever seen anywhere. Color is rich apricot salmon; self—some class it as a buff or rich cream. Too dark for cream here, but perhaps a buff. Propagates like wildfire, and has excellent health. We expect it to become a fine commercial soon. Forces very fine; allows close planting, as plant is not heavy but rather slender but always straight—never a crook have I seen in five years with it. A decided commercial glad to yet be discovered by the big growers. L., 25c; M., 15c; S., 10c; Blts., 20 for 25c; 60 days.

WINGS OF JOY—(Christ)—74 in.; 7 inches across; opens 12 to 16. One year I grew a spike of this that with five sideshoots on the main spike had over 35 florets open at one time. This spike was, after cut, over six feet long, and did not sacrifice the plant either. "Belief it or not, Sharlie," but true it is. In Australia the past season saw this variety runner-up to the grand champion at Croydon Victoria Show, not winning grand champion due to two judges' aversion to the giant classes. It nevertheless was the sensation of the show and brought us many letters of commendation. Should be bloomed in fall or cool weather as it is a seedling of W. H. Phipps and inherits its tendencies to club and crook in extreme weather. When well grown it cannot be beaten in the exhibition class. Color is a light flesh salmon more attractive than Phipps and in Australia is preferred to Picardy by

many of the largest growers. We are going to see what Dr. Pease, amateur champion of the United States, can do with it: What do you think, after seeing his mammoth Picardy etc.? Price: M., 50c; S., 35c; Blts., 10 for 50c. Blooms about 90 days.

MIGNON—(Christ)—50 in. tall; 4 in. across; 12 open; very good habits. A very fine commercial variety for decorative work. A color unsurpassed for florists, being rich pure salmon pink; lower petals clear rich cream, unmarked. Placement as perfect as possible; spaced right and opening fine after shipping and holding. We expect to increase stock on this variety in anticipation of increased demand as soon as shown in quantity. One of the country's

most prominent growers is listing this year for the first time, having tested it thoroughly first. Stock scarce. Large only, 75c; Blts., 15 for 50c; 75 days.

VIENNA WOODS—(Christ)—55 in.; 6-inch bloom; opens 8; fine habits; wonderful dark blue color, no red; a fine novelty that will eventually displace Blue Admiral and will vie with Robert Burns for first place in the dark blue class. We are entirely out of this variety, as we sold short, and then bad luck lost our little remaining stock. We shall this year endeavor to regain stock of it. However, you may obtain it from most of the larger and better known retail bulb growers such as Mitsch, Long, Baerman and others. Blooms early, 70 days.

ESPECIALLY RECOMMENDED VARIETIES

LADY MARIE—(Zimmer)—50 in. tall; 5-inch florets; opens 7 to 10; a variety of rich warm salmon color closely resembling Picardy. Is self color and a basket of it set beside one of Picardy can hardly be told different at 20 foot space. Shape is more round floret; placement about same, habits same, propagation better yet than Picardy, and best of all and chiefly the reason why this listing is made here probably for the first time since its origin, is the fact that this variety is nearly **THREE WEEKS EARLIER** than Picardy. You must grow this variety to appreciate it and surely anyone can see the tremendous advantage this

variety has over Picardy, as the first Picardy blooms always bring top prices on the market. We are now headquarters for the variety and are authorized to fill your orders direct from the originator's stocks. I saw this variety in bloom at Zimmer's fields and have no hesitancy in stating that it will have a commercial value equal to, if not greatly superior to, that of Picardy. This is the first time it has been listed and as it propagates rapidly and there is plenty of stock available, it is being priced very reasonable. First come first served, at 25c each for sizes one to four; 15c for sizes five and six; Blts., 100 for \$1.00.

GENERAL LIST

| NAME | COLOR | LARGE | MED. | SMALL | BLTS. PER |
|---------------------|-----------------|--------|--------|--------|------------|
| Aflame | rose | \$.05 | \$.03 | \$.02 | 100—\$.10 |
| Albatross | white..... | .05 | .03 | .02 | 100— .25 |
| Amador | red..... | .10 | .06 | .04 | 25— .15 |
| Ave Maria | blue-light.. | .05 | .03 | .02 | 50— .10 |
| Apricot Glow | apricot.. | .03 | .02 | .01 | 100— .10 |
| Amazon | lav—pink..... | .25 | .15 | .10 | 10— .15 |
| Aviator | lavender..... | .25 | .15 | .10 | 10— .15 |
| Bagdad | old rose.. | .06 | .04 | .02 | 100— .25 |
| Bill Sowden | rich red.. | .08 | .06 | .03 | 50— .25 |
| Benedict | deep rose..... | .25 | .15 | .10 | 10— .15 |
| Betty Nuthall.. | coral pink..... | .03 | .02 | .01 | 100— .10 |
| Blue Danube...Med. | blue..... | .10 | .06 | .04 | 50— .25 |
| Brightness...orange | scar.... | .75 | .50 | | |

| NAME | COLOR | LARGE | MED. | SMALL | BLTS. PER |
|----------------------|----------------------|-------|--------------|-------|-----------|
| Berty Snow..... | lavender.... | .04 | .03 | | 50— .10 |
| Blonde | apricot | .05 | .03 | .02 | 100— .20 |
| Bob White | white..... | .15 | .10 | .04 | 100— .50 |
| Bonita | pink..... | .50 | | | 10— .40 |
| Bleeding Heart.. | Blk. pink..... | .25 | | | 10— .10 |
| Blue Moon | Lt. violet..... | .15 | .10 | .05 | 100— .20 |
| Barbara | lavender ... | 1.00 | .80 | .50 | 10— .75 |
| Christabel ... | soft salmon..... | .25 | .15 | .08 | 10— .15 |
| Carminea | scarlet red.. | .15 | .15 | .07 | 10— .15 |
| Coronation .. | pink cream..... | .15 | .10 | .07 | 10— .10 |
| Comm Koehl..... | dark red.. | .08 | .05 | .03 | 100— .25 |
| Caledonia | rose pink... .. | .25 | .15 | .10 | 10— .25 |
| Coral Strand.. | white blush.... | .60 | .40 | .20 | 10— .15 |
| Constancy | rose pink..... | .10 | .06 | .03 | 100— .20 |
| Cicero | Sal. scarlet..... | .25 | .15 | .10 | 10— .15 |
| Canberra | yellow..... | .10 | .06 | .03 | 10— .10 |
| Carolus Clausius | ...pink, early | .06 | .04 | .02 | 100— .20 |
| Cassandra .. | cream blotch..... | .10 | .06 | | 100— .20 |
| D. A. Hay .. | pink & cream. | .90 | .65 | .40 | 10— .50 |
| Dr. Hoeg | dark red..... | .25 | | | 10— .20 |
| Duna | buff..... | .15 | .10 | .05 | 10— .15 |
| Debonair | pink..... | .15 | .10 | .10 | 10— .15 |
| Dream of Beauty | rose red.. | .20 | .15 | .08 | 100— .50 |
| Danny Boy .. | plum smoky | 1.00 | | | 10— .75 |
| Dignity | pure rose..... | .15 | .10 | .06 | 100— .25 |
| Dorothy Dell | orange..... | .20 | .14 | .08 | 10— .15 |
| David | cherry red..... | .70 | .50 | .30 | 10— .50 |
| Dainty Maid | Lt. pink..... | .50 | .30 | .15 | 10— .35 |
| D. Carolin | pink..... | | none to sell | .50 | 5— .50 |
| Daffodil | yellow..... | | none to sell | .50 | 5— .50 |
| Dr. N. Shook | rose red..... | .10 | no smaller | | 100— .15 |
| Dora Gill | rich pink..... | .50 | .35 | .15 | 10— .25 |
| Dunnevegan | smoky..... | | | 1.00 | |
| Emile Aubrun | smoky rose..... | .05 | .06 | .03 | 100— .10 |
| Edith Mason..... | Lt. pink | .10 | .06 | .03 | 100— .15 |
| Edna M. Brown.. | rose pink | .60 | .40 | .25 | 10— .35 |
| Early Melody.... | lavender... .. | .20 | .14 | .06 | 10— .15 |
| Flaming Meteor | red..... | .25 | .15 | .10 | 10— .25 |
| Fanny Crosby | cream..... | .10 | .06 | .03 | 100— .20 |
| Frank J. McCoy | rich pink..... | .10 | .06 | .03 | 100— .35 |
| Gladys Brown | rose | .35 | | | |
| Golden Chimes.... | yellow | .45 | .25 | .15 | 50— .75 |
| Golden Dream | yellow..... | .03 | .02 | .01 | 100— .10 |
| Golden Poppy | tawny..... | .09 | .06 | .03 | 50— .25 |
| Grand Slam | orange | .15 | .10 | .05 | 10— .10 |
| G. M. Hugh .. | deep salmon.... | .20 | .15 | .10 | 10— .10 |
| Gen. Maistre | scarlet..... | 1.00 | .80 | | |
| Geo. Megerney | scarlet rose.. | .50 | | | |
| Golden Flame | orange yel..... | .50 | | | |
| Gabriel | smoky salmon..... | 1.00 | .75 | .50 | 1— .10 |
| Gertrude Swenson | mauve. | .90 | .60 | .35 | 10— .40 |
| Gladdie Boy | orange..... | .06 | .04 | .02 | 100— .10 |
| Hazel Shattuck.... | orange..... | .06 | .04 | .02 | 100— .10 |
| Hinemoa.. | smoky choc'te..... | .15 | .10 | .05 | 25— .15 |
| Hyacinth | Lt. pink..... | .20 | .12 | .08 | 25— .15 |
| Heathfield | rich scarlet.. | .15 | .10 | .05 | 100— .50 |

| NAME | COLOR | LARGE | MED. | SMALL | BLTS. | PER |
|---------------------|--------------------------|-------|------|-------|-------|-----|
| Harry Green | scarlet..... | .50 | | | | |
| Hindoo Prince | ..dark red..... | .75 | .50 | .20 | 10— | .50 |
| Heritage |pure pink..... | 1.00 | | | 10— | .75 |
| Helen Wills | cream white.. .. | .10 | .06 | .04 | 100— | .40 |
| Irene |rich pink..... | .15 | .08 | .04 | 10— | .20 |
| Iceberg |pure white.. .. | .50 | .30 | .15 | 10— | .35 |
| John Henry | Doree rose..... | .20 | .15 | .08 | 10— | .15 |
| June Rose |rose pink..... | .25 | .15 | .10 | 10— | .35 |
| Jonker Von Tets | ..pure white..... | .10 | .06 | .04 | 100— | .25 |
| Joergs White | white..... | .08 | .05 | .03 | 100— | .20 |
| Kingsford Smith | ...yellow | | | .15 | 10— | .35 |
| Kawartha | ..smoky salmon..... | .15 | .10 | .05 | 10— | .15 |
| Lucifer |scarlet org..... | .08 | .06 | .04 | 100— | .50 |
| Lady Love |salmon pink..... | .25 | .15 | .08 | 100— | .75 |
| Lindesta |rich salmon.... | .25 | .15 | .08 | 100— | .75 |
| Lotus |creamy pink..... | .10 | .06 | .03 | 100— | .35 |
| Love Me |rose pink..... | .50 | | | | |
| Laidley | mottled pink..... | .10 | | | | |
| Lavender Delight | pure lav..... | .15 | .10 | .05 | 100— | .35 |
| Leander | ... orange salmon..... | .50 | | | | |
| Legion | salmon.... | 1.00 | | | | |
| Louis Hemon |yellow blotched. .. | .10 | .06 | .03 | 50— | .10 |
| La Paloma |orange..... | .08 | .05 | .03 | 100— | .15 |
| Lady Alice Ferguson | orange scarlet.... | .25 | | .15 | 10— | .20 |
| Marmora | smoky gray..... | .06 | .04 | | 100— | .15 |
| Morocco | black red.... | .10 | .06 | .03 | 100— | .25 |
| Mildred Louise |rich pink..... | .10 | .06 | .03 | 100— | .80 |
| Minuet | lavender..... | .10 | .06 | .03 | | |
| Mother Machree | ...smoky salmon..... | | .08 | .04 | 50— | .15 |
| Mrs. P. W. Sisson | soft pink..... | .06 | .04 | | 50— | .10 |
| Mrs. S. A. Errey | orange..... | .10 | .06 | | 50— | .15 |
| Madelon |white red | 1.00 | .75 | | | |
| Mr. W. H. Phipps | soft salmon..... | .10 | | | | |
| Mrs. E. A. Rides | light blue..... | 1.30 | .75 | .35 | 10— | .50 |
| Margaret Fulton | rich salmon..... | .10 | .06 | .03 | 100— | .20 |
| Milford | fine violet..... | 1.30 | .75 | .35 | 10— | .50 |
| Miss Joy | soft pink..... | .06 | .04 | .03 | 100— | .10 |
| Mary Brown |salmon..... | .50 | | | | |
| Matariki | rich scarlet..... | .35 | .20 | .15 | 20— | .50 |
| Margaret Peter | white blotched..... | .30 | .20 | .10 | 20— | .50 |
| Mrs. Clendenning | fine pink.... | .75 | | | | |
| Mrs. Mattingly | new..... | 1.00 | | | | |
| May Davidson | ...smoky red..... | .20 | .15 | .10 | 10— | .15 |
| Mrs. Worley | pink.. .. | 3.00 | | | | |
| Marlene | pink..... | 1.00 | | | | |
| Mammoth White | white..... | .08 | | | | |
| Maharajah |red purple..... | | | | 1— | .60 |
| Mary Elizabeth | white..... | .15 | .10 | .08 | 10— | .10 |
| Miss New Zealand |pink..... | 3.00 | | | | |
| Max Reger | blue..... | | | .35 | | |
| Morongo | salmon pink..... | .75 | | | | |
| Nellie Hewittson | ..pink red..... | .20 | .15 | .08 | 10— | .10 |
| Ngararoro |smoky red..... | .25 | .15 | .10 | | |
| Orange Princess |yellow..... | .15 | .10 | .03 | 100— | .20 |
| Orby | dark red..... | .25 | .15 | .10 | 10— | .20 |
| Oregon | pink..... | 1.50 | 1.00 | .75 | 10— | .50 |

| NAME | COLOR | LARGE | MED. | SMALL | BLTS. | PER |
|---------------------|----------------------------|-------|------|-------|-------|-----|
| Oregon Sunset |yellow-largest..... | .25 | .15 | .10 | 10— | .25 |
| Our Selection | smoky-exhib..... | .10 | .06 | .03 | 100— | .20 |
| Orange Princess |orange..... | .15 | .10 | .05 | 100— | .25 |
| Orange Sovereign | ..orange salmon | .25 | .18 | .10 | 10— | .25 |
| Philip White | ruby..... | .25 | .18 | .10 | 10— | .30 |
| Picardy | scarlet..... | .06 | .04 | .02 | 100— | .15 |
| Pimpernil | scarlet.... | .25 | .15 | .08 | 10— | .15 |
| Polar Ice | white..... | .15 | | | | |
| Palmyra |smoky apricot..... | .25 | | | | |
| Pride of Portland | scarlet pink..... | .15 | .10 | .05 | 10— | .10 |
| Pelegrina |dark-violet..... | .10 | .06 | .03 | 100— | .20 |
| Pititi | salmon apricot.. | | | .75 | 1— | .10 |
| Pasteur | ruby red..... | .15 | | | | |
| Pink Champion | rich pink | 1.00 | .75 | .40 | 10— | .50 |
| Queen of Bremen | lavender..... | .08 | .06 | .03 | 100— | .15 |
| Red Lory | red..... | .08 | .06 | .03 | 100— | .25 |
| Red Phipps | soft red... .. | .10 | .06 | .03 | 50— | .20 |
| Roi Albert | smoky.. .. | .10 | .06 | .03 | 100— | .15 |
| Rata | red..... | .25 | .15 | .10 | 50— | .25 |
| Red Admiral | ...scarlet red.... | .20 | .15 | .08 | 50— | .25 |
| Regent |scarlet pink.... | .75 | | | | |
| Rose Standish | soft rose pink..... | .50 | .35 | | 10— | .35 |
| Rozel | ...soft lavender rose..... | .90 | .70 | | 10— | .35 |
| Ruby May | ???..... | | | 10.00 | | |
| Ratana | carmine..... | 1.00 | .75 | .50 | 1— | .15 |
| Spray of Gold | yellow..... | .10 | .06 | .03 | 100— | .25 |
| Salmon Emperor... | salmon..... | .15 | .10 | .05 | 100— | .35 |
| Sweetheart |pink white..... | .10 | .06 | .03 | 100— | .75 |
| Seestern | light pink..... | | .15 | .10 | 50— | .50 |
| September Morn... | salmon | .15 | .10 | .05 | 100— | .25 |
| Southern Cross | .. crimson..... | .25 | .15 | .10 | 10— | .25 |
| Sir Chas. Ferguson | rose red..... | .50 | | | | |
| Sir Kingsford Smith | yellow red. | .50 | .35 | .20 | 10— | .50 |
| Sonatine | atlas rose..... | .75 | .50 | .25 | 10— | .75 |
| Summerwreath | white..... | .35 | .25 | .15 | | |
| Shirley | ???.. .. | .50 | .35 | .15 | | |
| Salbachs Orchid | ...orchid pink... .. | .10 | .06 | | 100— | .25 |
| Saraband | plum..... | .10 | .08 | | 100— | .25 |
| Salbachs Pink | .. rich pink. | .10 | | | | |
| Tawhaki | .. salmon orange..... | .35 | .20 | .15 | 10— | .25 |
| Tintex | old rose | .35 | .20 | .15 | 10— | .25 |
| Theodora | salmon pink.... | .15 | .10 | .10 | 100— | .25 |
| Titanic | rose..... | .75 | .50 | .25 | 10— | .50 |
| Tainui | greenish yellow.... | .80 | .60 | .35 | 1— | .05 |
| Toa | rosy salmon..... | .90 | .60 | .30 | 1— | .10 |
| Tamaroa | brownish orange.. .. | .75 | .50 | .25 | 1— | .15 |
| Takina | purplish rose..... | 4.00 | 3.00 | 2.00 | 1— | .25 |
| 3LO | rose cream. | | | .25 | | |
| Velvet Bronze | bronzy rose..... | .25 | .18 | .10 | 10— | .15 |
| Veilchenblau | .. dark violet..... | .08 | .05 | | 100— | .25 |
| Western Giant | .. rose pink.. .. | .50 | .30 | .15 | 10— | .35 |
| Wendouree | rose..... | .50 | .30 | .15 | 10— | .35 |
| Wattle Blossom | flame pink.... | | | .25 | | |
| W. C. Clegg | fine pink.... | .90 | .60 | .30 | 1— | .15 |
| Winged Victory | pink | .08 | .05 | .03 | 50— | .10 |
| Zillah | yellow..... | .25 | | .10 | 10— | .25 |

—DISCOUNTS—

On orders of \$2.00 to \$6.00, select 10 per cent extra. On orders from \$6.00 to \$12.00, select 15 per cent extra. On orders from \$12.00 to \$25.00, select 20 per cent extra; \$25.00 to \$50.00, select 25 per cent extra. This discount scale applies only to above retail prices and not to special quotations or wholesale prices. Wholesale orders a matter of correspondence; give us your list for competitive quoting and you will save money. We will not be undersold by any reliable grower. Regarding orders of more than single bulbs, you may arrive at price of six by multiplying single price by five, twelve by ten, and one hundred by eighty. Six at dozen rate and 25 by the hundred scale. All orders are accepted subject to stock being depleted, or otherwise being unable to furnish. Please mention possible substitutes. Please also give address as plainly as possible, and if you have some friends who are glad fans mention their names and addresses and we will include some gifts for this service. No guarantee is given as to growth as that depends entirely upon your treatment of same. We do, however, unconditionally guarantee that we will send you true-to-name varieties, free from disease. Should one appear as mixed please notify us that we may make correction the next fall or spring. We are only human and everyone can make a mistake; however, great care is used in segregating our varieties, roguing followed strenuously. Some germinate easily, and some very hard. All grow better if peeled or soaked.

Just Gossip

By H. J. Nitchman

It is the habit with most of us fellows who publish these little catalogues to put a few pages into plain talk, intending no doubt to sort of relieve your feelings after perusing these descriptions of giant glads, gorgeous glads, monsters, etc. It gives us a sort of get acquainted feeling that if you have ever attended a glad show of any importance you have felt the moment you walked into the hall. We all have something great in common, namely the love of this great flower which in a few years has become of world wide importance. Starting with a few bulbs of native species, the industry now is acknowledged by millions of dollars trade every year all over the world. Great strides have been made in the advancement of this flower and one wonders, each year, how in thunder can they get any bigger, any prettier, but still they come, some good, some bad—in all though, showing improvement in all characteristics. One needs but to attend the shows each year to see the strides being made by the hybridizers of the world. A few words here regarding some of the things the author observed at various shows might not be amiss.

At the National Show at South Bend, Indiana, the most attractive thing there was a new seedling, now called ALAYNE, by Mrs. Kinyon. Running along with this was the exhibition of seedlings by Lloyd Zimmer who has been rather in the dark until growers saw his work with Dream of Beauty, Bob White and others. His most promising seedling, as far as commercial qualities is concerned, is the pink Lady Marie mentioned herein. Dr. Pease of Chardon, Ohio, demonstrated just what could be done with glads by an amateur when he showed the mammoth spikes of McCoy, heretofore somewhat forgotten, and Picardy, Red Lory, as well as others. His spike of Gertrude Swenson at the Ohio Show was of unbelievable proportions, and his spike of Lindesta there was the most perfect spike at the show in the author's opinion. In fact, it is without

a doubt, that the quality of the stock at the Ohic Show was greatly superior to that of the National. In fact, I believe I can say without fear of repudiation, that the entire show at Massilon was superior to that at South Bend. By the way, pardon my blushes, but the author is now vice president of the Ohio Society. Entirely unexpected, but probably due to the clamor he raised in an effort to get the Ohio Show held the summer of 1930 at a point in western Ohio for a change. All indications now point to this becoming a possible thing, and a lot of things point to its being held in Findlay, Ohio, if the Gardens Club there can make a sufficient guarantee to induce the Ohio Society to make the arrangements.

In the writer's own gardens the following varieties were outstanding: Bill Snowden, Bob White, Duna, (first with this at South Bend); Dora Gill, a surprise; Early Melody, September Morn, very good; Golden Chimes, Hindoo Prince, Lucifer, Lotus, Lavender Delight, Morocco, Mildred Louise, E. A. Rides, Mary Elizabeth, Oregon Sunset, Philip White, Rata, Pink Champion, Red Lory, Rose Standish, Rozel, Gabriel, Ratana, and Sweethear really made me gasp. Wings of Joy will make YOU gasp and the other things we have of our own more than held their own with the best we have from others. Pensacola is probably the most beautiful red, but then why mention these varieties again? You've heard of them before. Try them and find out for yourself.

To you amateurs who are graduating from the amateur stage to a point where you are thinking of making a living in glads, I have the following to say: Look three times before you leap. Competition is worse now than ever before and huge capital is spent every year to get the new ones before the next fellow does. Get the right kind of location, right soil, water, sun, a lot of elbow grease, plenty of health, help and advice—then visit every other grower you can, use your eyes, perceive, stock the right varieties, care for them as you would a sick child, harvest them, and spend your profit advertising. Possibly you can come out even, or a little better. Sarcastic? No, a thousand times NO! Just sincere—and hoping you aren't expecting to make a fortune the first year or so. There is money made in glads, but remember it takes years to learn the game, more years to perfect stocks, and still more to get a reputation. So, go easy; go gradually, get a lot of FUN out of it, take the bitter with the sweet, and possibly—well, maybe—some day you can clear some cash. Seasons and the public are fickle. You can supply water, but it's hard to make the public buy something unless it is essential. Enough of this sartorizing. Go ahead! Good luck!

About thrips. I would like to know of a grower in the United States who can honestly say he hasn't ever had a thrip in his field. "There ain't no sech animile." Plenty of us have them every year, yet you won't get a bulb from the most of us with a thrip in it. Why? Because we use control measures, and you should, too. We use Cyanide Gas to fumigate the storage rooms with and we soak the bulbs in a strong disinfectant before planting. They are sprayed with a solution after five inches high, then every two weeks until after ready to dig. Tops are cut off close in the field and are burned immediately. Result, thrips kept to a minimum. Most growers who use these methods will not lose over five per cent bloom over the summer. Thrips are here to stay; better get used to them and fight them off their feet before they get started. Keep your bulbs at around 40 degrees temperature and ask for pamphlets on thrip remedies and relief—(not federal—that is over.)

Guess I've chinned enough. I do want you to consider joining the Ohio State Glad Society. I will give 50 per cent value in bulbs on any membership sent in at \$2.00 per head. Also, please read the last page carefully, as this means a lot to the glad growers, amateurs and lovers (of glads).

“The Glad Grower”

Such is the name of a new publication to be first presented to the glad lovers of the world on March first, 1936. It has been evident to the author, who incidentally will be manager and editor of this new publication, for some time, that a magazine issued regularly and at a reasonable price, with reasonable advertising rates, has been in demand for a long period among growers and amateurs. This has finally been realized and we hope that the following description of the purposes for which the magazine is intended will serve in a small way to give you an idea what this magazine will do for you.

First, this magazine will be designed for the benefit of the grower. That is, it will circulate among growers and amateurs both; definition of wholesale and retail advertising being defined carefully. It will have careful study for the beginner, advanced research for the grower, and entertaining gossip for the collector. The magazine will be an advertising medium by which the grower can bring his wares to thousands of amateurs and other growers at a minimum of expense. The advertising rates will not be over \$15.00 per page and there is planned for several pages of classified advertising at a low rate of a few cents per word. This publication will not be limited to gladiolus, but will accept advertising from other flower growers, dahlias, perennials, etc., but is primarily intended for the glad grower. The commercial growers have been neglected in the past and this work is intended to give him a chance to spend his advertising money where it will reach the glad buyer.

Secondly, this magazine is not the organ or publication of a Society or organization, therefore it will be much more possible to handle publication locally, assuring prompt issuing and mailing.

Third, the subscription price will be very low—one dollar per year. Part of this will go toward an annual trophy to be given at some gladiolus show during the year as a grand award to the most meritorious exhibit. Details will be announced in an issue of the magazine.

Fourth, the magazine will be a source of information for any amateur or grower. A department will be designed for this.

Interest will be stimulated throughout the world as departments will be reserved for state organizations and they will be expected to contribute regularly. Some of these organizations have already been contacted and are very willing to cooperate.

Articles from growers themselves will be solicited, describing themselves, organizations and growing methods. Sort of a biography article.

Ample financial backing has made this magazine possible and it is intended for this first issue to give free advertising space to those who evidence signs of interest and cooperation. There will be several thousands of these magazines go out to active amateurs and growers, and from interest already displayed, the success of the publication seems assured.

NOW—Your comments are desired as this is to be your magazine. We want to know just what you want in it. How about an article from your own pen? There will be about forty pages to the book and half will be for advertising; the balance in material. It is hoped to extend this to sixty pages soon. The advertising must be live advertising, as that is what the reader wants.

Let us have your ad, and your subscription fee for a year, one dollar. Make all checks payable to THE GLAD GROWER, H. J. Nitchman, Arlington, Ohio—and, Thanks, very much.

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